

## CALL TO ORDER

The California Travel and Tourism Commission (CTTC) Meeting was held virtually and started at 10:01 a.m. PST on June 28, 2021 with Chair Bermingham presiding.

### Attendance

<i><b>Commissioner</b></i>	<i><b>Roll Call</b></i>	<i><b>Commissioner</b></i>	<i><b>Roll Call</b></i>
<i>Bermingham, James (Chair)</i>	<i>Present</i>	<i>Klein, Tom</i>	<i>Absent</i>
<i>Buffo, Gary</i>	<i>Absent</i>	<i>Loughran, Will</i>	<i>Present</i>
<i>Burba, Jim</i>	<i>Present</i>	<i>MacRae, Terry</i>	<i>Present</i>
<i>Clarke, Jason</i>	<i>Present</i>	<i>Meisner, Jordan</i>	<i>Absent</i>
<i>Clarke, Peter</i>	<i>Present</i>	<i>Murray, Carla</i>	<i>Present</i>
<i>Coker, Julie</i>	<i>Present</i>	<i>Myers, Dee Dee</i>	<i>Present</i>
<i>D'Alessandro, Joe</i>	<i>Present</i>	<i>Patel, Sima</i>	<i>Present</i>
<i>Dunne, Michael</i>	<i>Present</i>	<i>Potrock, Ken</i>	<i>Present</i>
<i>Eisenbarth, Jeff</i>	<i>Absent</i>	<i>Singh-Allen, Bobbie</i>	<i>Present</i>
<i>Fat, Kevin</i>	<i>Present</i>	<i>Sonntag, Pete</i>	<i>Absent</i>
<i>Gleason, Robert</i>	<i>Present</i>	<i>Stocks, Kurt</i>	<i>Present</i>
<i>Gordon, Dan (Chief Fiscal Officer)</i>	<i>Present</i>	<i>Tormey, Paul</i>	<i>Absent</i>
<i>Harvey, Dan</i>	<i>Present</i>	<i>Webster, Benjamin</i>	<i>Present</i>
<i>Irwin, Karen</i>	<i>Present</i>	<i>White, Scott</i>	<i>Present</i>
<i>Kelliher, John</i>	<i>Present</i>	<i>Zanger, Gene (Vice Chair)</i>	<i>Present</i>

**Motion made by Commissioner Singh-Allen to approve the Commission Meeting minutes from the May 18, 2021 meeting. Seconded by Commissioner White. Motion approved.**

<i><b>Commissioner</b></i>	<i><b>Vote (Y/N/A)</b></i>	<i><b>Commissioner</b></i>	<i><b>Vote (Y/N/A)</b></i>
<i>Bermingham, James (Chair)</i>	<i>Y</i>	<i>Kelliher, John</i>	<i>Y</i>
<i>Burba, Jim</i>	<i>Y</i>	<i>Loughran, Will</i>	<i>Y</i>
<i>Clarke, Jason</i>	<i>Y</i>	<i>MacRae, Terry</i>	<i>Y</i>
<i>Clarke, Peter</i>	<i>Y</i>	<i>Murray, Carla</i>	<i>Y</i>
<i>Coker, Julie</i>	<i>Y</i>	<i>Myers, Dee Dee</i>	<i>Y</i>
<i>D'Alessandro, Joe</i>	<i>Y</i>	<i>Patel, Sima</i>	<i>Y</i>
<i>Dunne, Michael</i>	<i>Y</i>	<i>Potrock, Ken</i>	<i>Y</i>
<i>Fat, Kevin</i>	<i>Y</i>	<i>Singh-Allen, Bobbie</i>	<i>Y</i>
<i>Gleason, Robert</i>	<i>Y</i>	<i>Stocks, Kurt</i>	<i>Y</i>

<i>Commissioner</i>	<i>Vote (Y/N/A)</i>	<i>Commissioner</i>	<i>Vote (Y/N/A)</i>
<i>Gordon, Dan (Chief Fiscal Officer)</i>	Y	<i>Webster, Benjamin</i>	Y
<i>Harvey, Dan</i>	Y	<i>White, Scott</i>	Y
<i>Irwin, Karen</i>	Y	<i>Zanger, Gene (Vice Chair)</i>	Y

#### CHAIR WELCOME AND OPENING REMARKS

Chair Bermingham outlined the main agenda items, to review the revised FY21/22 plan/budget given stimulus funding.

Chair Bermingham also welcomed new appointed Commissioner Julie Coker, President & CEO of San Diego Tourism Authority.

#### CEO REPORT

Visit California President & CEO Caroline Beteta reported on the state of the industry.

- a. National Perspective on Tourism and the Economy
- b. State Perspective on Tourism and the Economy

#### FINANCIAL REPORT

Chief Fiscal Officer Dan Gordon asked President & CEO Beteta to discuss the proposed revised FY21/22 Marketing Plan/Budget.

**Motion made by Chair Bermingham to approve the revised FY21/22 plan/budget. Seconded by Commissioner Irwin. Motion unanimously approved.**

<i>Commissioner</i>	<i>Vote (Y/N/A)</i>	<i>Commissioner</i>	<i>Vote (Y/N/A)</i>
<i>Bermingham, James (Chair)</i>	Y	<i>Kelliher, John</i>	Y
<i>Burba, Jim</i>	Y	<i>Loughran, Will</i>	Y
<i>Clarke, Jason</i>	Y	<i>MacRae, Terry</i>	Y
<i>Clarke, Peter</i>	Y	<i>Murray, Carla</i>	Y
<i>Coker, Julie</i>	Y	<i>Myers, Dee Dee</i>	Y
<i>D'Alessandro, Joe</i>	Y	<i>Patel, Sima</i>	Y
<i>Dunne, Michael</i>	Y	<i>Potrock, Ken</i>	Y
<i>Fat, Kevin</i>	Y	<i>Singh-Allen, Bobbie</i>	Y
<i>Gleason, Robert</i>	Y	<i>Stocks, Kurt</i>	Y
<i>Gordon, Dan (Chief Fiscal Officer)</i>	Y	<i>Webster, Benjamin</i>	Y
<i>Harvey, Dan</i>	Y	<i>White, Scott</i>	Y

<i>Commissioner</i>	<i>Vote (Y/N/A)</i>	<i>Commissioner</i>	<i>Vote (Y/N/A)</i>
<i>Irwin, Karen</i>	Y	<i>Zanger, Gene (Vice Chair)</i>	Y

#### OTHER MATTERS

Chair Bermingham opened the floor up for other matters. There were none.

#### AGENDA ITEMS FOR FUTURE MEETINGS

Chair Bermingham opened the floor up for future agenda items. There were none.

#### PUBLIC COMMENT

Chair Bermingham opened the floor up for public comment. There were no public comments.

#### ADJOURNMENT

**Motion by Commissioner Murray to adjourn the Commission Meeting. Seconded by Commissioner Harvey. *Motion approved.***

<i>Commissioner</i>	<i>Vote (Y/N/A)</i>	<i>Commissioner</i>	<i>Vote (Y/N/A)</i>
<i>Bermingham, James (Chair)</i>	Y	<i>Kelliher, John</i>	Y
<i>Burba, Jim</i>	Y	<i>Loughran, Will</i>	Y
<i>Clarke, Jason</i>	Y	<i>MacRae, Terry</i>	Y
<i>Clarke, Peter</i>	Y	<i>Murray, Carla</i>	Y
<i>Coker, Julie</i>	Y	<i>Myers, Dee Dee</i>	Y
<i>D'Alessandro, Joe</i>	Y	<i>Patel, Sima</i>	Y
<i>Dunne, Michael</i>	Y	<i>Potrock, Ken</i>	Y
<i>Fat, Kevin</i>	Y	<i>Singh-Allen, Bobbie</i>	Y
<i>Gleason, Robert</i>	Y	<i>Stocks, Kurt</i>	Y
<i>Gordon, Dan (Chief Fiscal Officer)</i>	Y	<i>Webster, Benjamin</i>	Y
<i>Harvey, Dan</i>	Y	<i>White, Scott</i>	Y
<i>Irwin, Karen</i>	Y	<i>Zanger, Gene (Vice Chair)</i>	Y

Meeting was adjourned at 11:33 a.m., June 28, 2021.